

PROGRAMS WE OFFER

UpGrad offers a ready portfolio of **21** programs that are modular and customizable in their content and duration. We also specialize in designing and delivering bespoke learning programs for specific enterprise needs.

DATA SCIENCES

PG PROGRAM IN **BIG DATA ENGINEERING** (11 months)



PG PROGRAM IN **DATA SCIENCE** (11 months)

PG PROGRAM IN **MACHINE LEARNING & AI** (11 months)

CERTIFICATION IN **MACHINE LEARNING & NLP** (6 months)

CERTIFICATION IN **MACHINE LEARNING & DEEP LEARNING** (6 months)

CERTIFICATION IN **DATA ANALYSIS** (3 months)

CERTIFICATION IN **MACHINE LEARNING** (3 months)

CERTIFICATION IN **NLP** (3 months)

CERTIFICATION IN **DEEP LEARNING** (3 months)



BUSINESS MANAGEMENT

PG CERTIFICATION IN **DIGITAL MARKETING** (6.5 months)



EXECUTIVE PROGRAM IN **STRATEGIC DIGITAL MARKETING** (4 months)



PG CERTIFICATION IN **SALES AND DIGITAL MARKETING** (11 months)



CERTIFICATION IN **SALES AND CHANNEL MARKETING** (3.5 months)

CERTIFICATION PROGRAM IN **ENTREPRENEURSHIP** (2 months)



TECHNOLOGY AND PRODUCT

PG DIPLOMA IN **SOFTWARE DEVELOPMENT** (11 months)

PG DIPLOMA IN **SOFTWARE DEVELOPMENT** (11 months)

WITH SPECIALIZATION IN BLOCKCHAIN

CERTIFICATION IN **WEB APPLICATION DEVELOPMENT** (3 months)

CERTIFICATION IN **BACKEND & API DEVELOPMENT** (3 months)



CERTIFICATION PROGRAM IN **PRODUCT MANAGEMENT** (5 months)

CERTIFICATION PROGRAM FOR **PRODUCT ANALYSTS** (2 months)

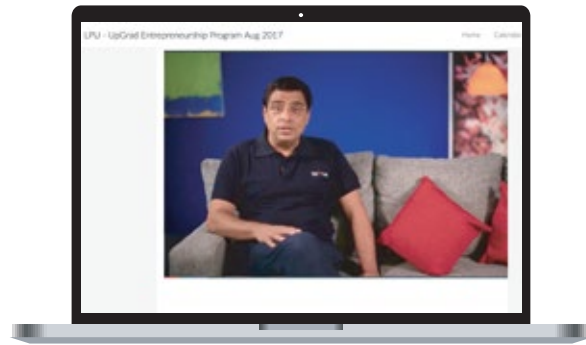
CERTIFICATION PROGRAM FOR **PRODUCT MANAGERS** (3 months)



UPGRAD EXPERTISE

UpGrad takes a full-stack approach to deliver a digital first learning experience on it's cutting edge technology platform.

CONTENT & PEDAGOGY



RELEVANT & HANDS-ON CURRICULUM	- Short Videos - Interactive Tools
WORLD CLASS FACULTY	- University Professors - Industry Experts
INDUSTRY CASES & PROJECTS	- Real Business Problems - Live Projects



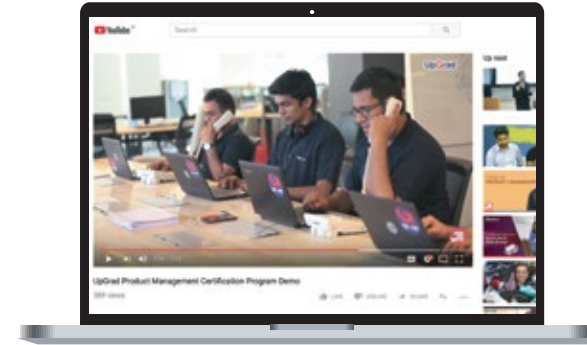
ASSESSMENTS & RESULTS



ASSESSMENTS & EXAMINATIONS	- Regular Assessments - Robust Proctoring
UNIVERSITY CERTIFICATIONS	- Leading Universities - Alumni Status



LEARNER SUPPORT

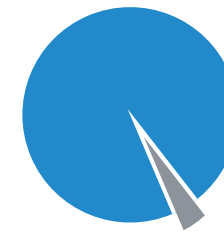


DOUBTS AND DISCUSSIONS	- Teaching Assistants - Discussion Forum
INDIVIDUAL FEEDBACK	- Graded Assignment - Personalized Review
STUDENT MENTORING	- Strong Motivators - Dedicated Mentors
LIVE INTERACTIONS	- Offline Bootcamps - Live Lectures

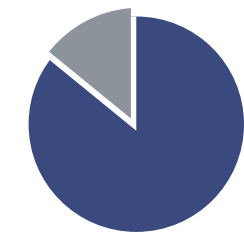
Immersive and Interactive Digital Platform accessible 24/7



250K Learners impacted



>90%
Industry Highest Completion Rate



>4.6/5
Program Rating